



משרד הדיגיטל הלאומי
ישראל דיגיטלית

מתודיקה



משרד החינוך
מנהל עובדי הוראה

מכון
קופ"ת



פרזמה

8 עקרונות החדשנות של Google

שרון גרינברג

Google

Teacher Academy



[Overview](#)

[Agenda](#)

[Participants](#)

[Presenters](#)

[Pre-Work](#)

[FAQs](#)

[GFI Resource Portal](#)

[2011 GFI projects](#)

[Digital Ambassadors](#)

[GFI Redux](#)

Agenda

We will be sharing a comprehensive schedule of events when you arrive on campus.

Day 1	Wednesday, August 10 th
Morning	<p>Breakfast and start – 8:00am</p> <ul style="list-style-type: none"> • Introductions • Welcome: workshop objectives • Keynote: 'Preparing Teachers for the 21st Century Hands-On Collaborative Classroom' • Case Study Presentations and discussion: 'Examples from the class room'
Afternoon	<ul style="list-style-type: none"> • Hands-on workshops to try out different tools and techniques • Brainstorming session – part 1
Evening	Social Event ends - 8pm
Day 2	Thursday, August 11 th
Morning	<p>Breakfast and start - 8:00am</p> <ul style="list-style-type: none"> • Talk: 'Google Research and Education' • Keynote: 'How Tech Can Support and Improve Learning' • Presentations and Panel: 'Changing role of the teacher in the classroom' • Brainstorming session – part 2
Afternoon	<ul style="list-style-type: none"> • Feedback on brainstorms, forming proposal groups • Presentation: 'Putting together a proposal' • Development of project proposals
Evening	Dinner, development of project proposals. Groups will be working through dinner and the evening as needed on their proposals.
Day 3	Friday, August 12 th
Morning	<p>Breakfast and start - 8:00am</p> <ul style="list-style-type: none"> • Sharing of project proposals • Keynote: 'Creating change in your university' • Group discussions and action items around challenges to creating change & examples of what works • Ends 2:00pm • Optional Tour of Google



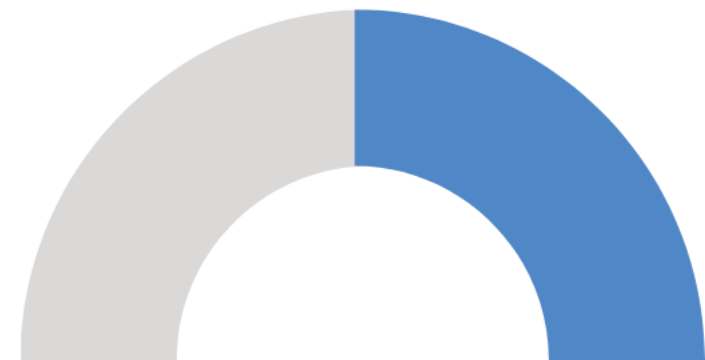
‘What's going to change in the next 10 years?’...

...‘What's not going to change in the next 10 years?’ ...

that second question is actually the more important of the two




איך חברה כמו גוגל ממשיכה לצמוח ועדיין להישאר חדשנית?



A large, thick red curved shape that starts from the left edge and curves upwards and to the right, partially covering the text.

#1 HAVE A MISSION THAT MATTERS

1



Google's mission: 'organize the world's information
and make it universally accessible and useful.'



G80/2oogle™

The image features a modified Google logo. The letters 'G', 'o', 'g', and 'e' are in their standard colors (blue, red, blue, red). The 'o' is replaced by a red '0'. The 'l' is green. The '2' is yellow. The 'o' is replaced by a yellow 'o'. The 'g' is blue. The 'e' is red. The trademark symbol '™' is present. The logo is set against a white background with large red circular shapes in the corners.

#1 HAVE A MISSION THAT MATTERS



#1 HAVE A MISSION THAT MATTERS

#2 THINK BIG BUT START SMALL

2



#2 THINK BIG BUT START SMALL

יד ושם

לאתר הפרויקט

הנצחת השואה



סקירה כללית

את אוספי הצילומים והמסמכים של יד ושם. הארכיון מכיל למעלה מ-140,000 תמונות.

Google Cultural Institute עבד בשיתוף פעולה עם יד ושם, המרכז העולמי לתיעוד, למחקר, לחינוך ולהנצחה של השואה, במטרה להביא אל האינטרנט

The image features a white background with four large green circles positioned at the corners. Each circle contains a partial view of a green letter: 'G' in the top-left, 'C' in the top-right, 'C' in the bottom-left, and 'C' in the bottom-right. The word "Google books" is centered in the middle of the image. The word "Google" is in its signature multi-colored font (blue, red, yellow, blue, green, red), and "books" is in a blue sans-serif font.

Google books

#2 THINK BIG BUT START SMALL

**#3 STRIVE FOR CONTINUAL INNOVATION,
NOT INSTANT PERFECTION**



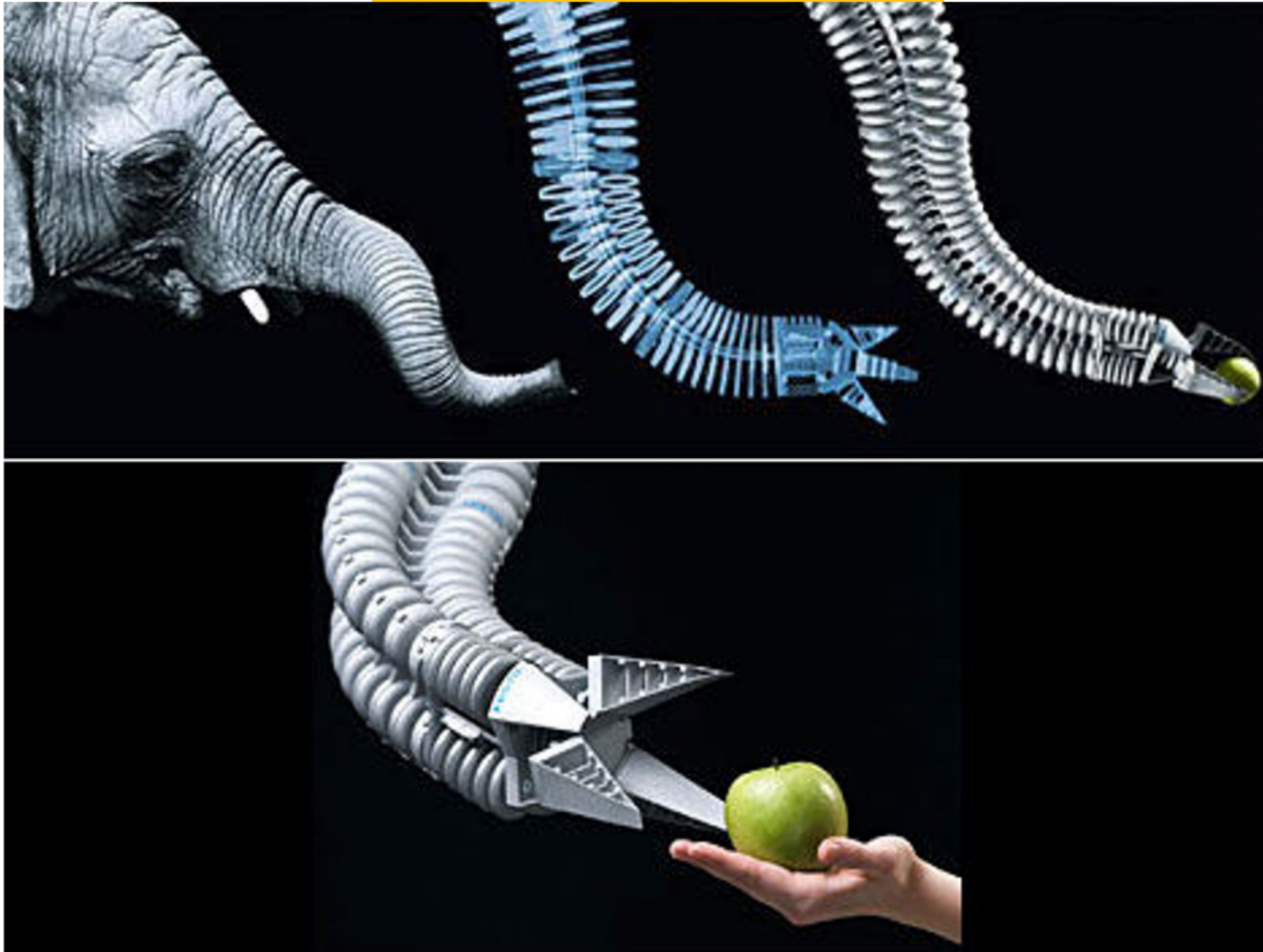
3



#3 STRIVE FOR CONTINUAL INNOVATION, NOT INSTANT PERFECTION

#4 LOOK FOR IDEAS EVERYWHERE

4



#4 LOOK FOR IDEAS EVERYWHERE



#4 LOOK FOR IDEAS EVERYWHERE

#5 SHARE EVERYTHING

5

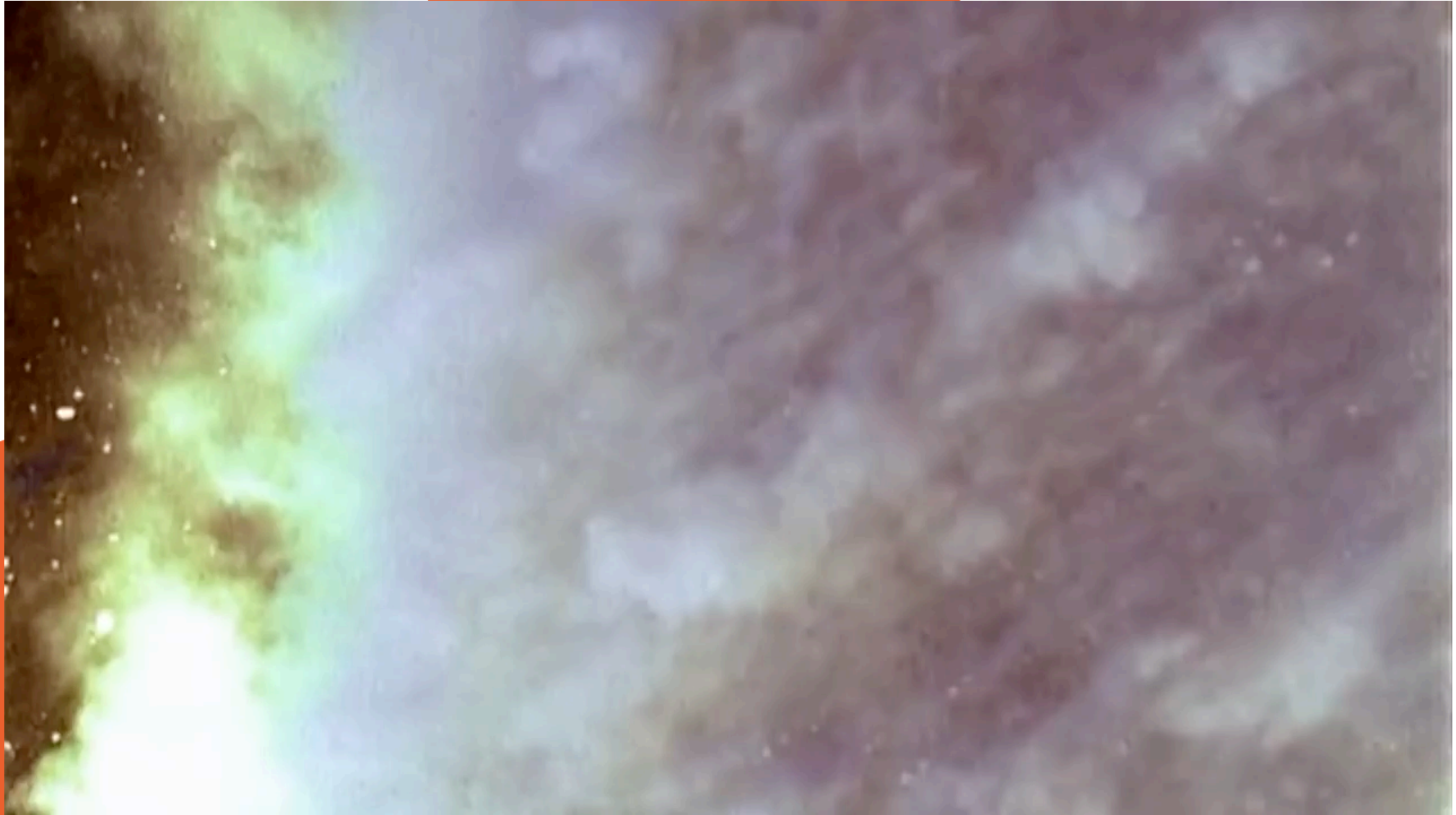


#5 SHARE EVERYTHING

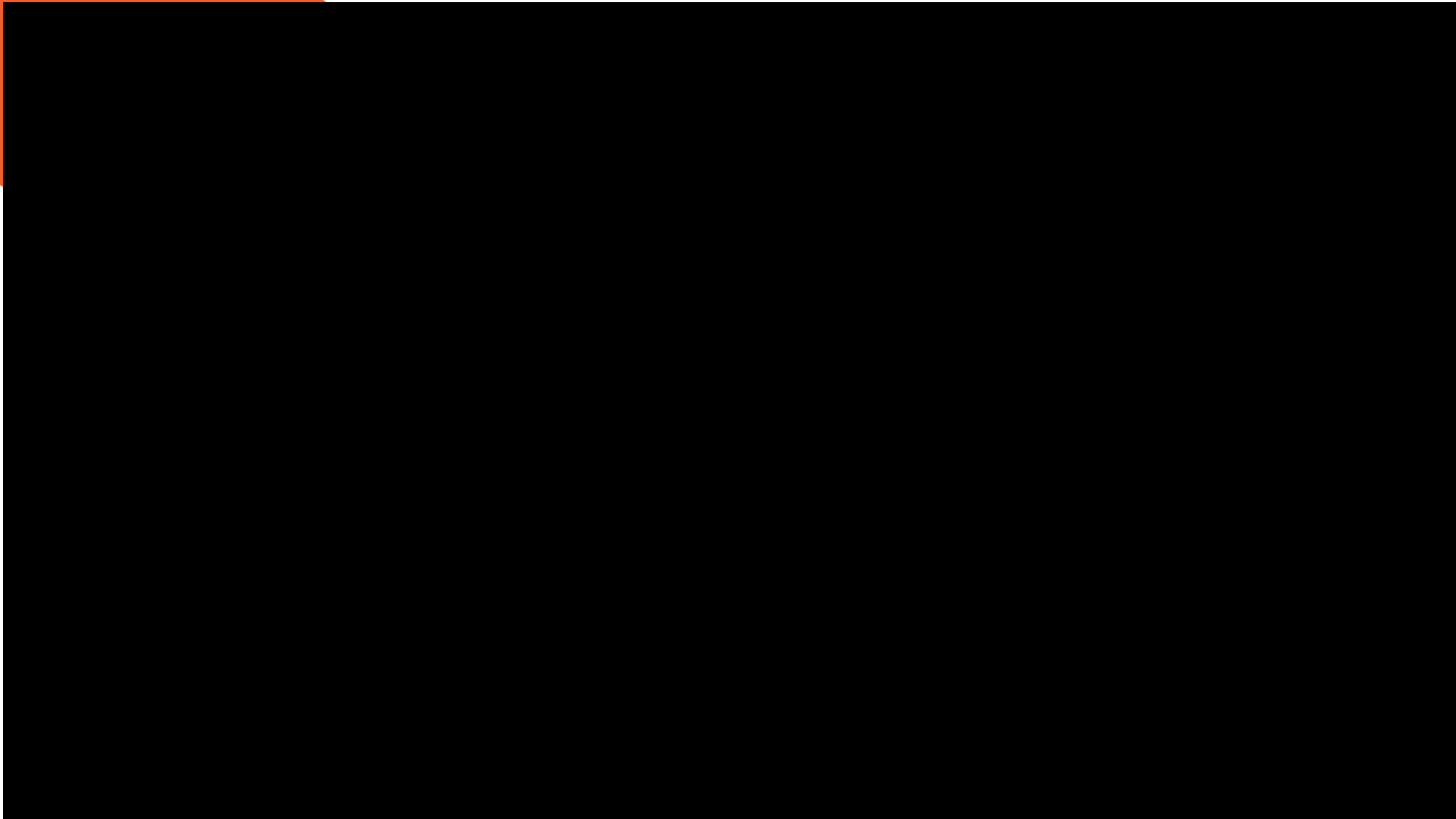


**#6 SPARK WITH IMAGINATION,
FUEL WITH DATA**

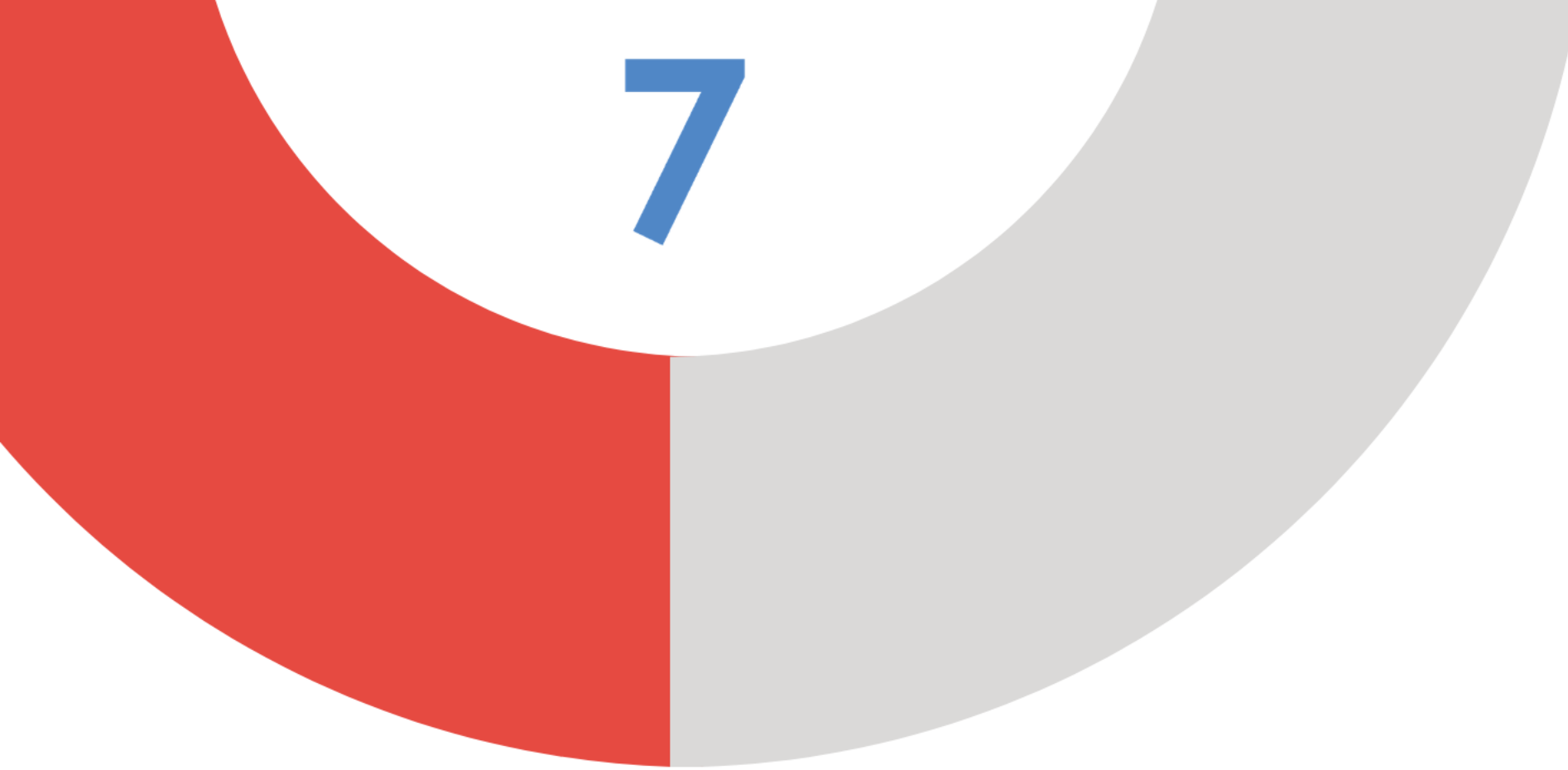
6



#6 SPARK WITH IMAGINATION, FUEL WITH DATA



#6 SPARK WITH IMAGINATION, FUEL WITH DATA



#7 BE A PLATFORM



#7 BE A PLATFORM

#8 NEVER FAIL TO FAIL

8

בית הקברות של גוגל

https://killedbygoogle.com


KeepVid 100% Free Online... + Add to Delicious Google Bookmark (he) עברית דוקטורט איתור מיד... Pocket בקורס זה האזור האישי | שירות... Other

Open Source. - Find us on Twitter.

Killed by Google

Search


all (158) - apps (12) - services (134) - hardware (12)



Missing something?

We rely on contributors to proofread, check accuracy, and keep this list up to date. The Google Graveyard is ad free and open source. Feel free to get involved on [GitHub](#). Follow us on [Twitter](#) to get instant updates.


April 2019



Google Fusion Tables

Sentenced to death in 8 months, Google Fusion Tables was a web service for data management that provided a means for visualizing data in different charts, maps, and graphs. It was over 10 years old.


December 2019



Fabric

Kicking the bucket in about 2 months, Fabric was a platform that helped mobile teams build better apps, understand their users, and grow their business. It was over 4 years old.


June 2019



Inbox by Gmail

Killed 7 days ago, Inbox by Gmail aimed to improve email through several key features. It was almost 4 years old.


15 - 2019



Google+

Killed 7 days ago, Google+ was an Internet-based social network. It was almost 8 years old.


2011 - 2019



Google URL Shortener

Killed 10 days ago, Google URL Shortener, also known as goo.gl, was a URL shortening service. It was over 9 years old.


2009 - 2019



Google Allo

Killed 27 days ago, Google Allo was an instant messaging mobile app for Android, iOS, and Web with special features like a


16 - 2019



Google Notification Widget (Mr. Jingles)

Killed about 1 month ago, Mr. Jingles (aka

2015 - 2019



YouTube Video Annotations

Killed 3 months ago, YouTube Video Annotations allowed video creators to add interactive commentary to their videos.

2008 - 2019

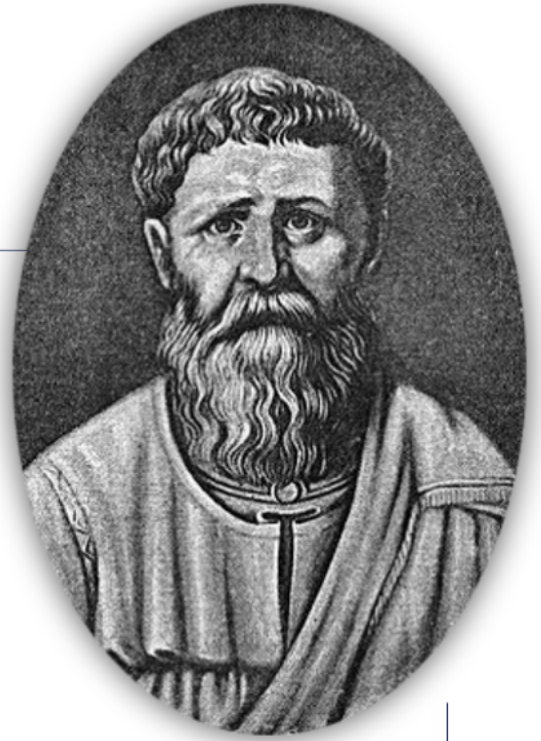
“Cogito ergo sum”
I think therefore I am

René Descartes



“Fallor ergo sum”
I err, therefore I am

St. Augustine, 4th century





#1 HAVE A MISSION THAT MATTERS

#2 THINK BIG BUT START SMALL

**#3 STRIVE FOR CONTINUAL INNOVATION,
NOT INSTANT PERFECTION**

#4 LOOK FOR IDEAS EVERYWHERE

#5 SHARE EVERYTHING

**#6 SPARK WITH IMAGINATION, FUEL
WITH DATA**

#7 BE A PLATFORM

#8 NEVER FAIL TO FAIL





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